



**FOR IMMEDIATE RELEASE**

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## **ARWA Encourages Seasonal Chesdin Water Wise Conservation Measures Starting May 29**

The Appomattox River Water Authority (ARWA) issued a reminder today that the *Seasonal Chesdin Water Wise Conservation Measures* will be in effect throughout the summer - from Memorial Day through Labor Day. ARWA encourages its customers to embrace *voluntary* water conservation measures to promote sustainability of Chesdin Reservoir and its aquatic attributes.

“The preservation of this essential natural resource is an effort that requires support from all ARWA customers,” said City Manager and ARWA Board Chairman Doug Smith. “It is important that we all remain mindful that our water supply is not unlimited; and we ask all citizens to do what they can to limit nonessential water use.”

Under the *Seasonal Chesdin Water Wise Conservation Measures*, customers are encouraged to reduce and conserve water by following these Water Wise measures:

- Limit filling of decorative fountains and swimming pools only when necessary
- Limit washing of paved areas to two days per week unless for health or safety concerns
- Limit lawn and plant irrigation to three (3) days per week
- Irrigation with hand-held bucket, hand-held hose, soaker hose and drip irrigation systems is acceptable on any day and at any time
- Irrigation of vegetable gardens is acceptable on any day and at any time
- Watering of new landscaping is acceptable for the first ten days after planting
- Vehicle washing and charity car washes are acceptable on any day and at any time, but should be done using a hand-held bucket or a hand-held hose equipped with a positive shutoff device

All businesses are encouraged to limit their water consumption wherever possible under the *Seasonal Chesdin Water Wise Conservation Measures*. Water conservation by any other means is highly encouraged and should be practiced daily.

The Appomattox River Water Authority (ARWA) is the owner and manager of the Lake Chesdin Reservoir (a 3,100 acre public water supply reservoir located on the Appomattox River on the Chesterfield County and Dinwiddie County line) that provides drinking water on a wholesale basis to five member jurisdictions: the cities of Colonial Heights and Petersburg, and the Counties of Chesterfield, Dinwiddie and Prince George.

ARWA is committed to the effective management of the Chesdin Reservoir through the preservation and enhancement of a reliable source of high-quality treated water to meet the needs of its members; and the protection of the environmental health of the Chesdin Reservoir. The *Seasonal Chesdin Water Wise Conservation Measures* clearly support these objectives.

“Promoting water conservation is an important component of ARWA’s commitment to ensure reliable drinking water for future generations”, said ARWA Executive Director Bob Wichser. “The *Seasonal Chesdin Water Wise Conservation Measures* aim to provide our customers education and information resulting in more efficient use of our water resource.”

ARWA is mindful that a successful water conservation campaign is the best way to avoid or delay the implementation of mandatory water use restrictions in the future. Meeting long-term human and environmental water needs can be accomplished most effectively by all ARWA water users working together, particularly during the warmer months of the year when rainfall may be scarce.

ARWA customers who would like more information or have any questions about the *Seasonal Chesdin Water Wise Conservation Measures* are encouraged to visit the ARWA website at [www.arwava.org](http://www.arwava.org) or contact their local water service provider directly.

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#### **About ARWA**

The Appomattox River Water Authority (ARWA) provides safe, clean water to customers in Chesterfield, Dinwiddie and Prince George Counties, and the Cities of Colonial Heights and Petersburg, from facilities located next to the Brasfield Dam, at Chesdin Reservoir, in south-central Virginia. For more information about ARWA, please visit <http://arwava.org/>